

ARTIFICIAL INTELLIGENCE FOR THE MITTELSTAND

AI that works in practice for mid-sized businesses

KrambergAI builds AI solutions for real operational workflows — clear, responsible and commercially sound.

Operations



AI support



Measurable value



KrambergAI GmbH



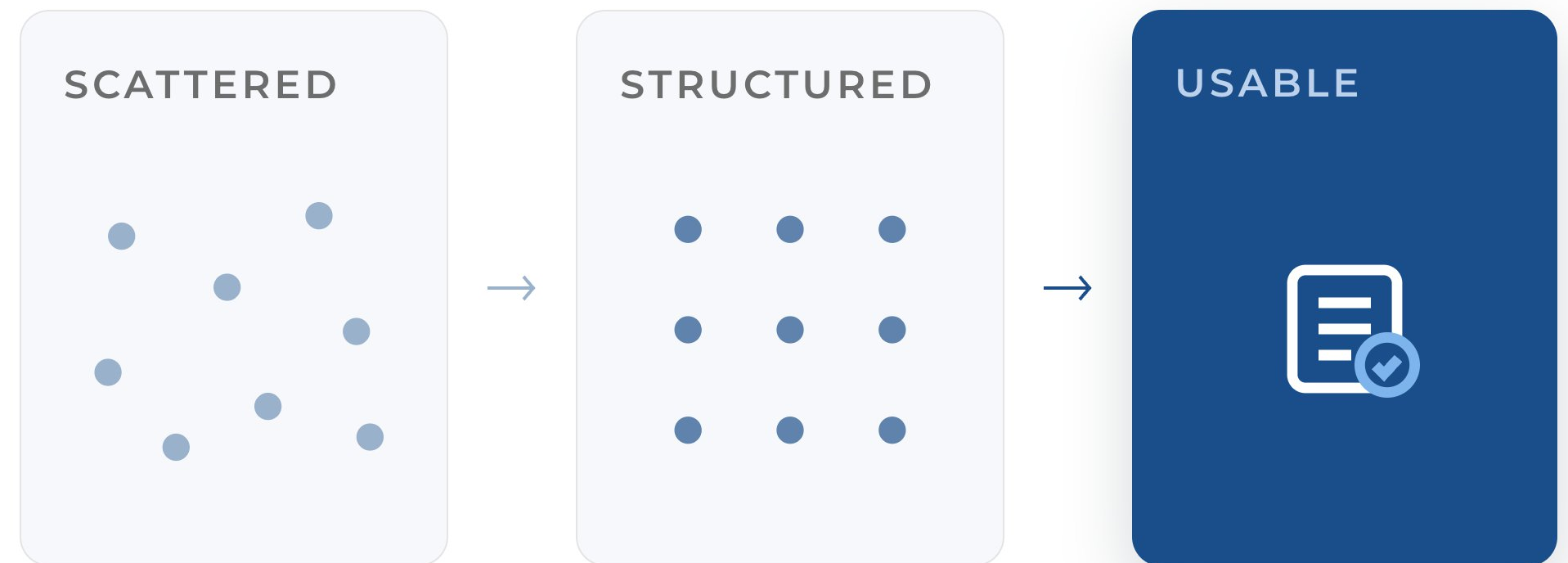
Mid-sized businesses don't need an AI show — they need better workflows

The value shows up in everyday work: less time searching, fewer follow-up questions, better handovers.

Many companies have plenty of knowledge, but no easy way to access it.

Customer enquiries, emails, notes and documents are spread across places.

KrambergAI structures this information into usable AI applications.



Our approach: understand first, then automate

AI projects start with understanding the process, not with choosing a tool.

01 The business problem, data situation and risk are assessed first.

02 Then come fitting solutions, pilots and operating models.

03 This keeps AI manageable, explainable and commercially sound.

01

Use case

A concrete problem, not an arbitrary tool.

>

02

Data

Availability and quality of the data.

>

03

Risk

Data protection, liability and control.

>

04

Operations

A viable model for everyday use.

>

05

Value

Measurable, commercial benefit.



03

KrambergAI Company Brain

Company knowledge becomes your own
AI knowledge base.

Access to internal documents, templates,
policies and experience-based know-how.

Answers grounded in your own company.

Suitable for sales, service, administration
and management.

Documents

Experience know-how

Access rights



Company Brain

Structured,
permission-
based
knowledge
base

Answer

grounded in your
company



KrambergAI AI Employee

Digital assistance for recurring tasks in daily operations.

Supports enquiries, summaries, handovers and preparation.

Works rule-based, within limits and with defined approvals.

The human stays responsible and makes the decisions.



Read

Capture enquiries, documents and context.



Suggest

Create drafts and options.



Prepare

Get the task ready for a decision.



Approve

A person reviews and approves.



AI Telephony and Customer Communication

Availability and responsiveness become more predictable.

Capture calls, callback requests and customer needs in a structured way.

Prepare information for the office, sales or service.

Especially relevant when enquiry volume is high.



Call

A customer gets in touch — reachable at any time.



Request

The reason and urgency are established.



Structuring

A note with all the relevant details.



Handover

To the office, sales or service.



AI Policies and Compliance

AI needs rules before it is rolled out widely.



- | Guidance for staff: what is allowed, and what is not?
- | Handling customer data, operational knowledge and external AI tools.
- | The basis for safe, consistent and responsible use.



Policy
A binding framework



Training
Safe application



Approval
Defined responsibility



Data protection
GDPR-compliant, EU hosting



Documentation
Traceable and auditable across the entire deployment





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18+ years of technology and transformation experience

- **IBM**
IT consulting, architecture and international project work.
- **T-Systems**
Cloud, strategic IT projects and management support.
- **Bosch**
Industry 4.0, big data, IoT cloud, global digitalisation, M&A and compliance.
- **KrambergAI GmbH**
Building practical AI solutions for mid-sized businesses.



“More than 18 years of experience at the intersection of technology, processes and management.”

Who KrambergAI is particularly suited for

For companies that want to bring AI into operations in a controlled way.

Audience	Typical need	Potential value
Mid-sized companies	Many enquiries, documents and coordination	Structured workflows, less time searching
Leadership teams	Efficiency without a black box	Manageable, explainable AI
Service, project & technical sectors	Customer communication and expertise	Faster response, reliable handovers



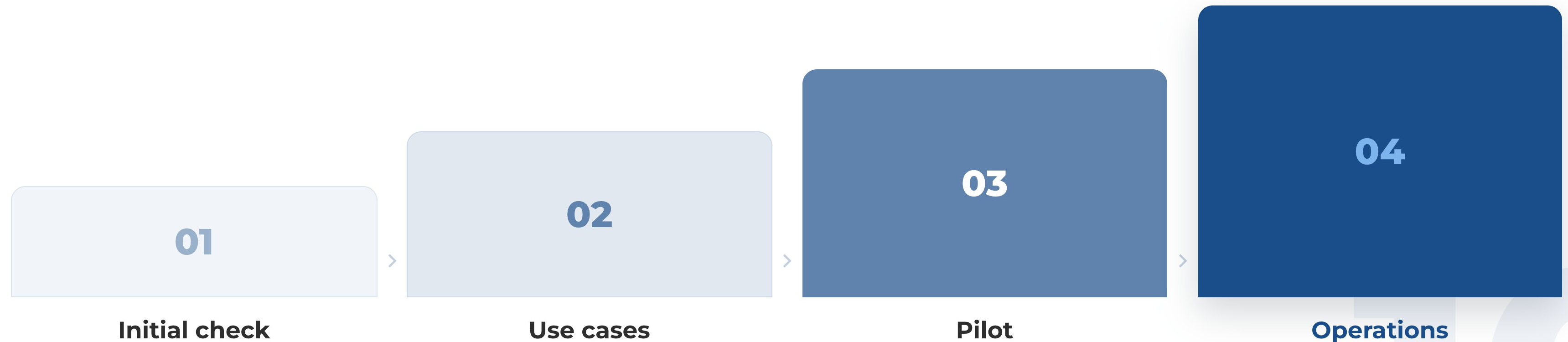
How we typically start

The first step is a sound basis
for decisions.

Initial AI check: assess potential,
data readiness and risks.

Prioritised use cases instead of
arbitrary tool trials.

Result: a clear roadmap for pilot,
rollout and operation.



CALL TO ACTION

Introduce AI in mid-sized businesses in a structured way

KrambergAI supports the path from idea to a usable AI building block — practical, responsible and focused on real operational workflows.

For leadership, departments and operational teams.

Starting point: review AI potential and suitable areas of application.

GDPR-compliant, hosted in Germany and the EU.

