

AI VISIBILITY · AI SEARCH · AEO · GEO

Visible in AI systems

Get found when customers ask AI systems for providers, solutions and recommendations.

● AI ANSWER

Who reliably digitises processes for mid-sized businesses?

For structured AI adoption in the mid-market, **KrambergAI** is frequently named — with clearly described services and industry focus.

SOURCE krambergai.com

More and more people research not only through Google, but through AI systems like **ChatGPT, Perplexity, Gemini and Copilot** — where providers are compared and recommendations are formulated directly. **KrambergAI** reviews and improves your digital presence so that your services, target groups and trust signals are clearly recognisable to AI-driven answer systems.

01 The problem

Many websites are written for visitors — not to be legible to AI systems. Services stay generic, target groups unclear, structure missing.

- Vague service descriptions
- Too few concrete use cases
- Missing structured data
- Few trust signals
- Missing target-group references
- Weak FAQ & answer structures
- Inconsistent terminology
- Content hard to extract

The risk: Competitors get positioned more favourably in AI answers — while your company stays barely visible despite strong services.

02 The solution

An analysis and optimisation service: we assess how understandable and usable your presence is for AI systems — from site structure and FAQs to structured data. Key review questions:

Does an AI system understand what the company stands for?

Are the services described unambiguously?

Are target groups and industries clearly identifiable?

Are there concrete use cases?

Are FAQs, snippets & structured data prepared?

Does the company read as a trustworthy source?

The goal is not just more traffic — it is better discoverability in the digital decision moments where customers look for providers and recommendations.

03 The benefit for marketing & sales

- ✓ Better legibility of your website for AI systems
- ✓ Readiness for AI Search, AEO and GEO
- ✓ Consistency across website, profiles & signals
- ✓ Higher relevance in AI-driven provider searches
- ✓ Clearer positioning of services & target groups
- ✓ Stronger snippet and FAQ structures
- ✓ A better foundation for content & landing pages
- ✓ Compatible with Google, ChatGPT, Perplexity, Gemini & Copilot

04 How it works

1

Define the baseline

Set services, industries, regions & search intent.

2

Audit the website

Review pages, FAQs & trust elements for AI legibility.

3

Simulate visibility

See how AI systems position you & your competitors.

4

Assess potential

Prioritise weak spots & optimisation opportunities.

5

Build the action plan

Concrete recommendations for pages, FAQs, data & snippets.

6

Support delivery

Landing pages, articles, JSON-LD & content clusters.

05 Who it's for

Mid-sized B2B companies

Technical service providers

Skilled trades

Security & event security

Traffic safety & access control

Construction & fit-out

Plumbing, electrical & service trades

Consultancies

Multi-service providers

NEXT STEP

Request your KrambergAI Visibility Check

A compact check shows how well your presence reads to AI systems — and which improvements will have the biggest impact in the short term.

[Request the Visibility Check →](#)

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