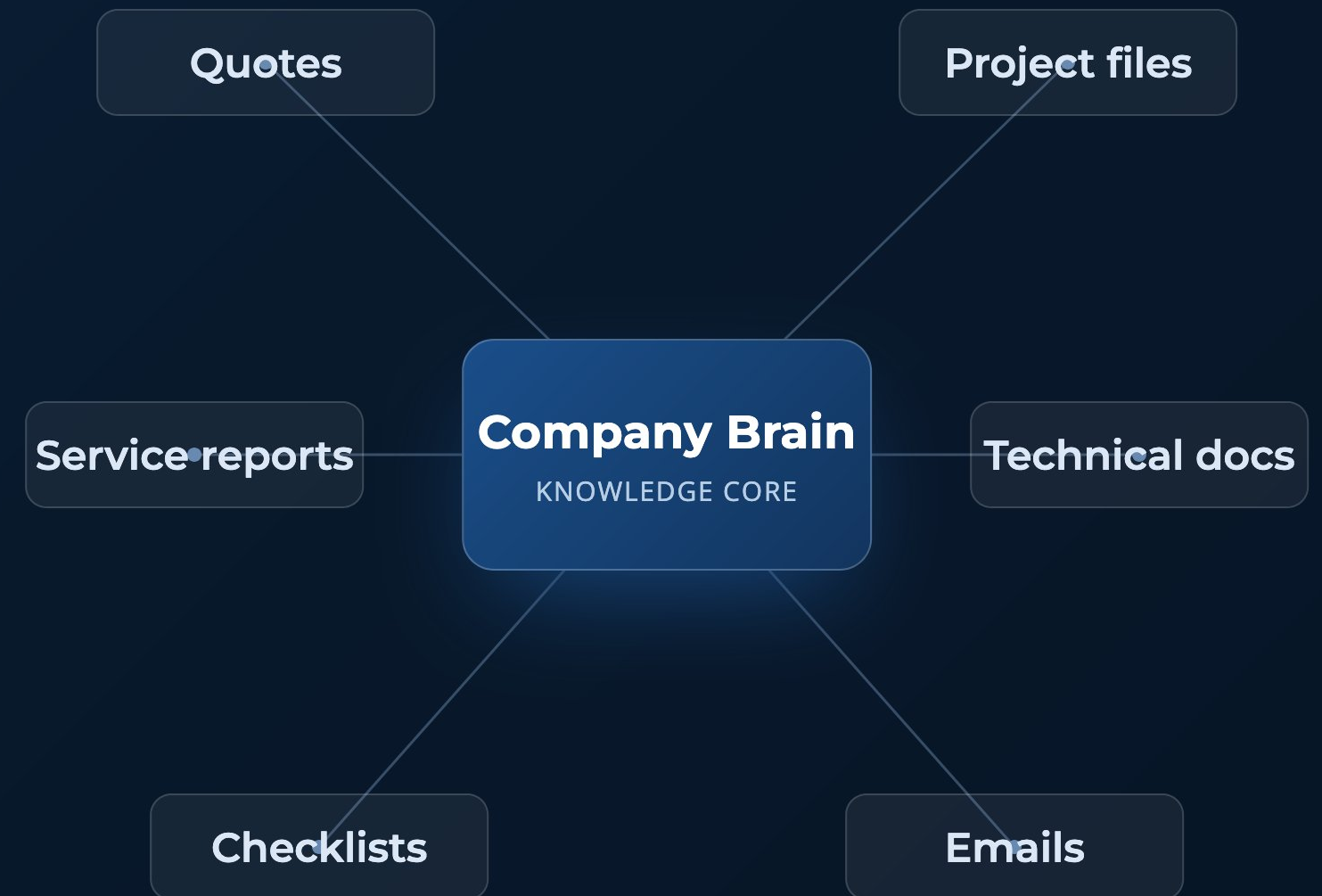


MANAGEMENT BRIEFING

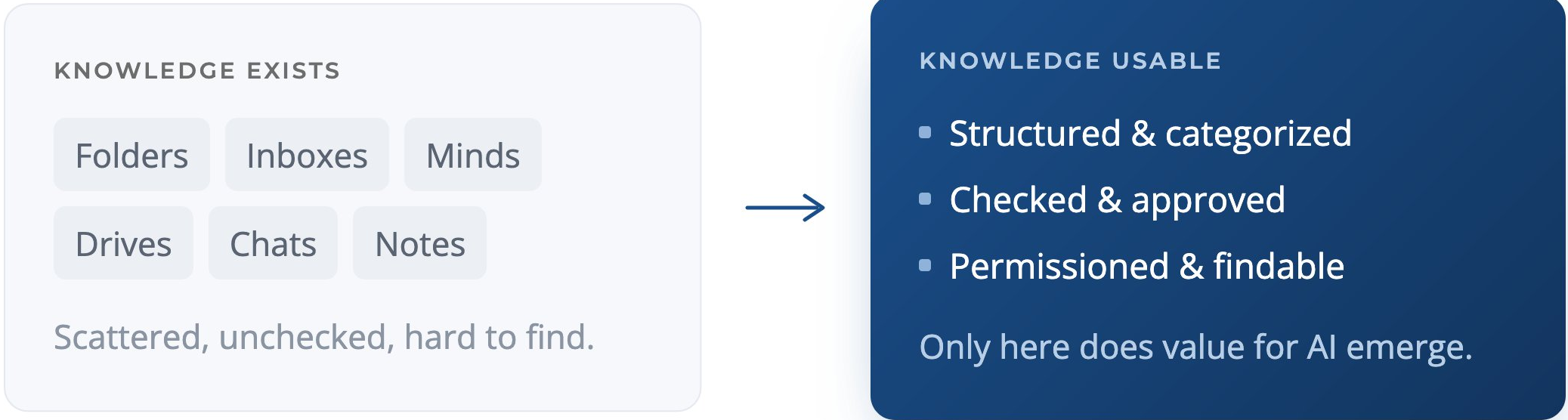
Company Brain

Preparing company knowledge
for AI

A decision brief for managing directors of mid-sized companies. A Company Brain makes scattered knowledge findable and usable — value comes from clean sources, permissions, and expert review.



AI needs usable knowledge, not just many documents.



24% of companies cite **missing data** as a barrier to adopting AI.

23% see **no suitable use cases** for AI.

Source: Bitkom Research

QUESTION FOR LEADERSHIP

What knowledge is regularly searched for, recreated, or requested from individual employees?

The first step is not AI, but a knowledge inventory.

 Customer Email threads CRM records	 Project Project files Project handovers	 Service Maintenance reports Service logs
 Quote Quotes Cost calculations	 Technical Technical documentation ERP data	 Templates Checklists File storage

QUESTION TO CHECK

Which sources are current, technically reliable, and truly relevant to the first use case?

Not all knowledge belongs in the Company Brain right away.

03

✓ Include

- Frequently used templates
- Service knowledge
- Technical documentation
- Internal checklists
- Project handovers

⚠ Review

- Outdated documents
- Conflicting versions
- Unclear ownership
- Missing approvals

✗ Exclude

- Confidential contracts
- HR records
- Sensitive customer data
- Unapproved drafts

Data quality determines trust.

AI value does not come from tools alone — but from strategy, operating model, technology, data, as well as adoption and scaling.

Source: McKinsey & Company

CLARIFY BEFORE THE PILOT

Which documents are current?

Who is professionally responsible?

Which sources may be used?

How are errors corrected?

Quality checklist

Check per knowledge source

☒ Currency

☒ Source

☒ Version

☒ Approval

☒ Owner

Permissions are not a detail, but a leadership task.

KNOWLEDGE AREA	Mgmt	Office	Sales	Project Ld.	Service Ld.	Technician	IT / DP
Quotes	●	●	●	○	○	○	●
Projects	●	○	○	●	●	○	○
Service & Maintenance	●	○	○	○	●	●	○
Technical Docs	●	○	○	●	●	●	○
Contracts & HR	●	○	○	○	○	○	●

● Full access

○ Restricted

○ No access

Principle: employees see only the knowledge they need for their role.

Data protection must be reviewed early in RAG systems.

DATA FLOW IN THE COMPANY BRAIN



Source



Index / Knowledge base



AI answer



User



Review

POINTS TO CHECK

Personal data

Data processing agreement

Storage location

Access rights

Deletion

Logging

A Company Brain should substantiate answers, not just phrase them.

GOOD USER QUESTIONS

01 Which template applies to this quote?

02 What was documented on the last service visit?

03 What open items were there in the project?

04 Which checklist applies to the handover?

SOURCED ANSWER

 Company Brain

For maintenance contracts, **Template A-2025** currently applies. The last service visit on 14 May was fully documented; one open item is not yet closed.

SOURCE

Service file #4821

CURRENCY

As of 14 May 2026

REVIEWER

Service Lead

STATUS

Expert-approved

IMPORTANT

Answers must cite sources and remain verifiable by experts.

The best start is a limited knowledge area.

08

SUITABLE PILOT AREAS

- Quote knowledge
- Service & maintenance knowledge
- Project handovers
- Technical documentation
- Onboarding knowledge

PILOT PROFILE

Knowledge area	One clearly defined area
Users	One team, defined roles
Sources	Checked and approved
Risks	Named early and contained
Success criteria	Defined measurably

Less searching

Better handovers

Faster onboarding

Less dependency

NEXT STEP

Assess the Company Brain in a structured way.

KrambergAI works with you to assess which company knowledge is suitable, feasible, and responsible for a Company Brain.

KRAMBERGAI METHOD



YOUR DELIVERABLES

Knowledge-source matrix

Data & quality review

Permission concept

Pilot proposal

Next implementation steps

REQUEST NOW

AI Potential Report

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