



AI Adoption

Adopt AI with purpose — instead of just trying out isolated tools.

Structured, practical and controlled: a realistic entry into AI with clear use cases, fitting guidelines and an approach tailored to your company.

The Problem

Many AI initiatives start without a solid rollout — a tool is chosen before it is clear which tasks it should actually support.

- ◆ Unclear goals for using AI
- ◆ Scattered individual attempts with no shared structure
- ◆ Open questions around data protection & customer data
- ◆ Missing rules for permitted use
- ◆ Low acceptance among employees
- ◆ No starting processes or pilot areas
- ◆ Tools rolled out without adapting processes & roles

The Solution

An orderly start: suitable use cases, prepared work areas and simple usage rules — controlled rather than a sweeping transformation.

POSSIBLE STARTING POINTS

- ◆ Use AI for office & administration
- ◆ Prepare customer inquiries faster
- ◆ Capture phone requests in a structured way
- ◆ Make internal knowledge easier to find
- ◆ Create texts, emails & summaries more efficiently
- ◆ Prepare quote & project information more effectively

The Benefit

A safe, traceable entry with first productive value in day-to-day operations.

- ✓ A structured start instead of isolated attempts
- ✓ A clear selection of suitable use cases
- ✓ Higher acceptance among employees
- ✓ Less uncertainty around data protection
- ✓ First productive results in daily work
- ✓ A realistic basis for further AI projects
- ✓ Clear rules, roles & responsibilities
- ✓ Controlled scale-up instead of a rushed shortcut

How It Works

From current situation to a usable pilot

- 1 Clarify situation & goals**
Why AI, what expectations, which areas first.
- 2 Select use cases**
By value, feasibility, data situation, effort & data protection.
- 3 Define rules & framework**
Permitted data, approvals, responsibilities, limits.
- 4 Prepare solution / pilot**
CompanyGPT, AI telephony, customer interface or an AI employee.
- 5 Enable employees**
Hands-on onboarding, examples & templates for real tasks.
- 6 Evaluate & plan scale-up**
What works, where to refine, which areas come next.

Who It Is For

- ◆ Managing directors ahead of their first AI project
- ◆ Early AI tests, but without a shared framework
- ◆ Many manual office, service & sales tasks
- ◆ Scattered knowledge across emails, folders & systems
- ◆ Considering data protection & permissions from the start
- ◆ Departments seeking concrete relief — start small, scale up later

Typical industries: Skilled trades · Construction · Technical services · Traffic safety · Security & event services · Facility services · Property management · Industry · Retail · B2B service providers with complex offerings.

NEXT STEP

A compact AI initial check or orientation call

Where does your company stand, which use cases are realistic, and which entry point delivers the greatest value? We then prepare a concrete pilot or a structured AI rollout.

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